bushfire CRC

R.A.R.E OR WELL DONE: THINKING ABOUT HOW THE STATE RESPONDS TO BUSHFIRE

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The 'Effective Communication: communities and bushfire' (2010-2013) study examined the communication practices of fire and other agencies across Australia.

We need to understand the dual processes of both the official response to bushfire management and how communities think about what agencies do.

A framework of analysis was developed from narrative accounts of participants' professional roles concerning communication, community engagement and operational responsibilities.

The R.A.R.E framework helps us understand how the state deals with bushfire s through the concepts of Responsibility, Authority, Resilience, and Expectations.

"To mitigate bushfire threat has to be a joint community, fighting agency, even broader community commitment strategy.
It can't be just reliant on one or the other. "
(Fire and Rescue NSW)

"When there are new developments, we can recommend this is what you should do...we just don't have the ability to enforce some of the protective measures that we'd put in place originally." (TFS)

"The number of bushfire incidents has not changed significantly. It's about the public's expectation that every time there's smoke there will be a warning even though there may not be any direct impact or risk."
(FESA*)

"Our charter is to build community resilience before, during and after a fire event."
(NSWRFS)

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