



Motivation

- Actors need to use and **exchange** their experience, knowledge and skills and also **share** resources and equipment.
- Thus, to have a better outcome, there is a need to coordinate actors (i.e., individuals, teams and organizations).
- Investigating coordination is needed to find the drawbacks and facilitate cooperation.



Introduction

- □ Each cooperation network **structure** represents flow of resources (e.g., information).
- Which needs an specific way to control (facilitate, avoid breakdowns) the flow.
- ☐ To understand **what the breakdowns are** (from a network analysis perspective, there is a need to
- Evaluate which types of node failures have high level of impact on coordination performance
- which will lead to develop a better predicting model for understanding the rate of node failure and attack.

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Research Objective

To enhance emergency response coordination

through

investigating node failure to
better facilitate information flow
among the actors involved in the response network



Research Questions

- Can emerging response network structure during extreme event be identified and evaluated?
- What can be learnt about how do actors' position change over the emergence of inter-personal response networks during an extreme event?
- How can we identify certain actors who play the coordinating role (through SNA) in inter-organizational response network during an extreme event?

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Methodology

- Review of literature on organization, coordination and network theories
- Collect appropriate interaction network data (Content Analysis)
 Transcripts and individual statements from the Victorian Bushfires Royal
 Commission repository analysed to extract individual names, role and the
 agency they belong to, communication between them, their location during the
 communication and the devices and technologies they used.
- ☐ Investigating network structure dynamics (using Social Network Analysis)
 - Measuring network and individual position and structure
 - · Visual presentation



Literature Review - Coordination

- Coordination is an essential activity in distributed systems which permit
 participants to perform complex composite tasks and achieve (common)
 goals by interaction (Corkill and Lander 1998; Van Veelen, Storms et al. 2006).
- "good coordination is nearly invisible, and we sometimes notice coordination most clearly when it is lacking" (Malone and Crowston 1990; 1994).
- Different types of coordination in organizations (Dynes and Aguirre, 1976)
 - by plan: "based on pre-established schedules and programs directing and standardizing the functioning of organizations"
 - by feedback: "is centred in the transmission of new information so as to facilitate the mutual adjustment of parts"
 - **mixture of both types:** in real life complex organizations.

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Networks, Social Networks, (Social) Network Analysis

1. Networks (graphs) consists of

- Nodes: individuals, organizations, computers, cells,...
- Links (ties): friendship, trade, financial exchange, cooperation,...

2. Social Networks

- A *social network* is a *social* structure made up of *nodes* and *ties*
 - Social network systems (e.g., Facebook, LinkedIn, ...)

3. Social network analysis (SNA)

- views social relationships in terms of network (graph) theory and examines the structure of relationships between social entities. Thus, it is a methodology to analyse networks from:
 - whole to part (egocentric);
 - structure to relation to individual;
 - behavior to attitude.



SNA Approach

- **Social Networks Analysis** focus on the structure (pattern) of relations among a set of actors as a core building block of group and individual behaviour (Krackhardt, 2010)
 - While **traditional studies of organizations** success often focus on a *persons*' training or education, ...
 - but social network analysis perspective focus on a person connections to others (inside or outside the organization).

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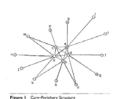
Network Analysis & Disaster Management

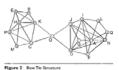
- □ An extreme response operates as a **network of actors** (from diverse organizations) who *share a common goal*: reduce the risk and continuity of operation for the threated community (Comfort et al., 2010)
- □ Network **structure** may affect the risk recognition capacity of the actors involved in the network (Comfort et al., 2010)
- □ **Network Connectedness** or fragmentation
 - Isolated actors of a network (disconnected from other actors in the network), may lose influence in the operation of the whole network.

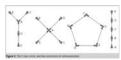


Network (individual) Structure

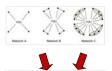
- Structures
- Start and Y structure shows better performance (Bavelas & Leavitt ,1950)







- Efficiency (Structural Holes): (Burt, 1992)
- "Individuals with connections to social clusters or groups who are themselves not well connected perform better".
- If an actor performs a bridging (brokering) function between two unrelated actors in the network, the actor will gain more influence in the operation of the whole network



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Fundamentals of SNA

- Units of Analysis: the aggregation of people into units of interest as primary actors in a system (e.g., people, organizations, industries, nations)
- Levels of Analysis: different aggregations of the structural (relational) features of interest.
 - ☐ Level 0: Network Structure
 - What is the overall shape of the network?
 - What effect does this shape have on the performance and behaviour of the group?
 - ☐ Level 1: Individual Position
 - What is the consequence to the individual who occupies a certain position in the network?
 - ☐ Level 2: Dyadic Relations
 - How do dyadic network ties form?
 - Why do individuals choose particular others to connect?
 - ☐ Level 3: Cognitive Social Structure
 - Do actors perception of the network affect on their behavior?
- "Perceptions can lead to ties, strategic ties lead to central network positions, and stratification of these positions can lead to systematic behavior" (Krackhardt 2010).



SNA: Individual Measures

- ☐ Individual Position: Centrality
 - **Degree:** number of adjacent nodes (active, popular, informal leaders)

$$C_{D}(\mathbf{p}_{k}) = \sum_{i=1}^{n} a(\mathbf{p}_{i}, \mathbf{p}_{k})$$

 Closeness: the sum of (shortest) distances for an individual to reach every one else in the network. (disseminator, independent)

Where $d(p_p, p_k)$ is the number of edges (links) in the geodesic (shortest path) $C_C(p_k) = \sum_{i=1}^n d(p_i, p_k)^{-1}$ linking p_i and p_k .

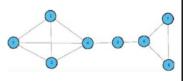
 Betweenness: the extent to which an individual lies between others' (shortest) path to reach each others in the network. (control, power and influence)

Where g_{ij} is the number of geodesic (shortest paths) linking p_i and p_j and $g_{ij}(p_k)$ is the number of geodesic linking p_i and p_j that contains p_k .

$$C_{\rm B}(\mathbf{p}_k) = \sum_{i < j}^{n} \sum_{j}^{n} \frac{g_{ij}(\mathbf{p}_k)}{g_{ij}} , i \neq j \neq k$$

Nodes	C_{D}	C_B
1	3	0
2	3	0
3	3	0
4	4	4
5	2	4
6	3	3
7	2	0
8	_	_

Rank	C_{D}	c_c	C_B
1	4	4,5	4
2	1,2,3,6	6	5,6
3	5,7,8	1,2,3	1,2,3,7,8
4		7,8	



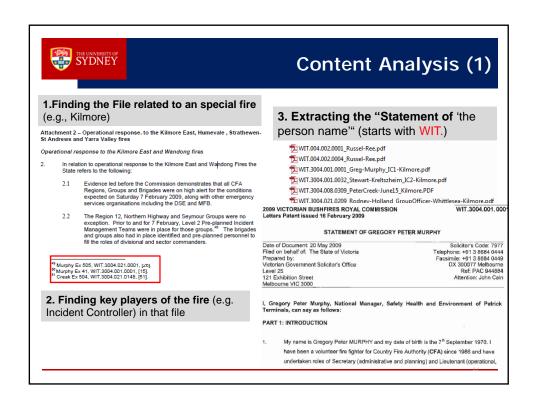
THE UNIVERSITY OF SYDNEY

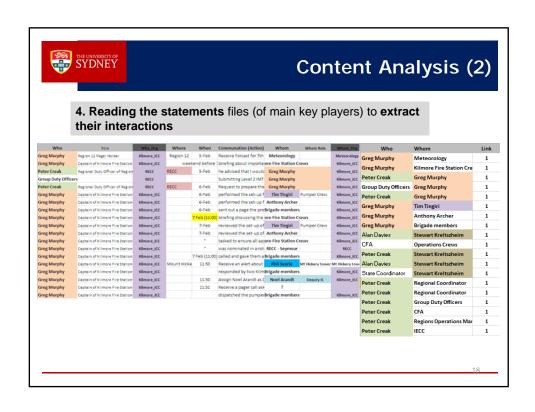
SNA: Network Measures

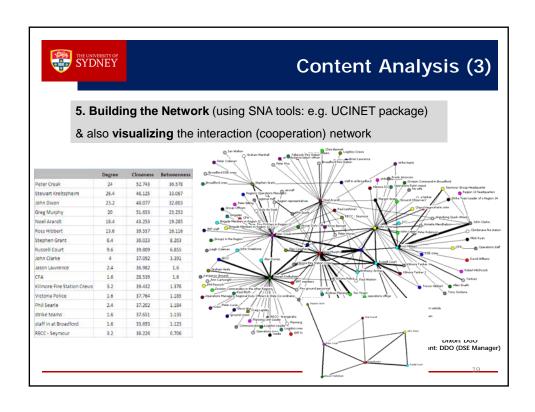
- □ The concept of density and centralization refer to differing aspects of 'compactness' of a network.
- Density describes the general level of cohesion in a graph; centralization describes the extent to which this cohesion is organized around particular focal points" (Scott, 1991).
- **□** Network Centralization
 - Degree:
 - Closeness:
 - Betweenness:

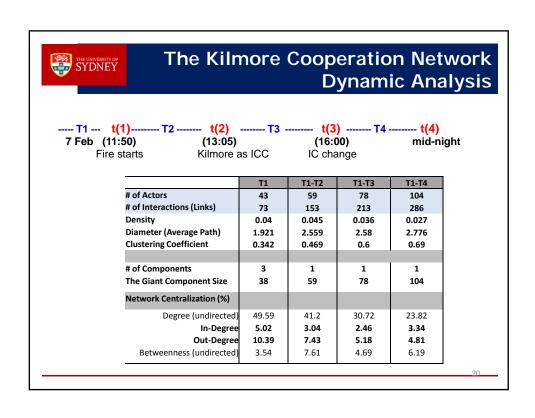
Where n is number of points (nodes) in network, p^* is the point with maximum centrality and p_i denotes point i in the network, C_D is the network Degree Centrality, C_B is the network Betweenness Centrality, C_C is the network Closeness Centrality.

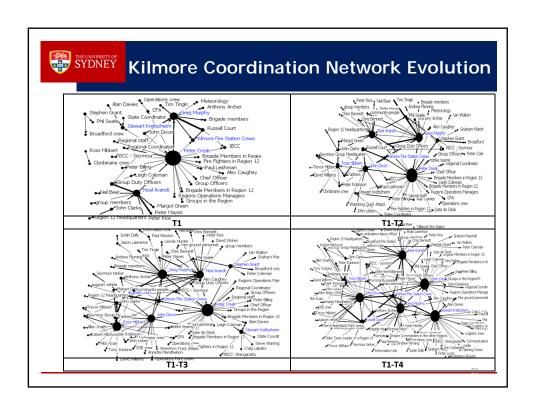
• **Density:** proportion of ties in a network (whole / ego) relative to the total number of possible ties.













Active Actors (Agents)

Table 2. Top 10 (*Out-Degree*) Centralized personnel in Kilmore inter-personal coordination network (**Seekers**)

	T1		T1-T2		T1-T3		T1-T4	
	Actors	Deg	Actors	Deg	Actors	Deg	Actors	Deg
1	Peter Creak	.110	Peter Creak	.080	Greg Murphy	.055	Stewart Kreltszheim	.051
2	Noel Arandt	.081	Greg Murphy	.078	Ross Hibbert	.051	Greg Murphy	.050
3	Greg Murphy	.043	Noel Arandt	.060	Peter Creak	.047	John Dixon	.044
4	Russell Court	.038	John Dixon	.052	Russell Court	.047	Noel Arandt	.040
5	John Dixon	.019	Russell Court	.052	Noel Arandt	.040	Russell Court	.040

Greg Murphy: IC1 -- Kreltszheim: IC2
Peter Creek: RDO (RECC) -- Noel Arandt: DIC1
Russell Court: Tanker1 Crew -- John Dixon: DGO

Table 2. Top 5 (*In-Degree*) Centralized personnel in Kilmore inter-personal coordination network (**Providers**)

	T1		T1-T2		T1-T3		T1-T4	
	Actors	Deg	Actors	Deg	Actors	Deg	Actors	Deg
1	Greg Murphy	0.06	Greg Murphy	0.04	Kilmore Fire St. Crews	0.03	Kilmore Fire St. Crews	0.04
2	Group Duty Officers	0.02	Kilmore Fire St. Crews	0.03	Greg Murphy	0.02	Greg Murphy	0.02
3	Kilmore Fire St. Crews	0.02	Peter Creak	0.03	Tankers	0.02	Tankers	0.02
4	Stewart Kreltszheim	0.02	Tankers	0.02	Peter Creak	0.02	Peter Creak	0.01
5	Peter Hayes	0.02	Noel Arandt	0.02	Noel Arandt	0.01	Stewart Kreltszheim	0.01



Identifying Influential Actors (important for information flow)

Top 5 intermediating actors (brokering between actors): Betweenness Centrality

<u> </u>								
	T1		T1-T2		T1-T3		T1-T4	
	Actors	nBet	Actors	nBet	Actors	nBet	Actors	nBet
1	Peter Creak	3.63	Peter Creak	7.90	Peter Creak	4.85	Peter Creak	6.37
2	Noel Arandt	1.80	Noel Arandt	6.70	Noel Arandt	4.76	Noel Arandt	5.41
3	Greg Murphy	1.48	Greg Murphy	4.00	Greg Murphy	3.29	Stewart Krelts	5.03
4	Group Duty Offi	0.29	John Clarke	2.58	John Clarke	1.45	Greg Murphy	4.13
5	CFA	0.23	Ross Hibbert	1.61	Ross Hibbert	1.23	John Clarke	1.25

Greg Murphy: IC1 -- Kreltszheim: IC2
Peter Creek: RDO (RECC) -- Noel Arandt: DIC1
Russell Court: Tanker1 Crew -- John Dixon: DGO

- Brokering role gives the power and control of the information flow
- Brokering role well express the coordinating role of the RDO (Regional Duty Officer)
- Deputy Incident Controller (DIC) has a better brokering role that the Incident Controller (IC)
- Almost the same actors are listed among top 5 brokering roles

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Conclusion

- We used social network analysis measures in order to quantify and distinguish the response networks structure and each actors' position and structure in the response networks.
 - More samples of data for analysis are needed in order to find
 - the threshold for the optimal network structure metrics (e.g., density, centralization)
 - the correlation between the network structural changes and network measures and performance



Conclusion (Cont.)

- The actors who play the *brokering* (intermediating) *role*, not only receive requests from some organizations but also respond to them or forwarding their request to proper actors.
 - Points of strengths and weaknesses within and among networks (considering information flow congestion, resources requested, ...)
 - Failure of these nodes (actors) lead to the break down of the overall network (as may lead to fragmentation of the network)
 - Brokering role identifies formal and informal coordination roles, thus is useful to for comparison of network structures: what is prescribed (in procedures) with what really happens.

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Conclusion (Cont.)

- We found that the increasing rate of communication leads to the conditions where organizational structures need to move in the direction to exchange new information which is usually away from their preparedness plans.
- This verifies the need for coordination by feedback in addition to by plan (*Dynes and Aguirre*, 1976).
- This study is a first step forward in investigating the emerging structure of inter-personal response dynamics during emerging disasters and its effect on improving coordination output.
- This study contributes to emergency management literature by evaluating dynamic changes of actors and organizational roles and positions as inter-organizational response networks emerge during the extreme event.

