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COUPLE'S DECISION-MAKING PROCESSES INVOLVED IN THE FORMULATION OF A LONG TERM HOUSEHOLD BUSHFIRE PLAN

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Communicating Risk: Human Behaviour Under Stress (2)





BACKGROUND

Bushfires and Families



Australian fire agencies produce considerable instructional material on how to formulate a bushfire safety plan appropriate to a family's circumstances "Preparing reduces the risk of loss"

The review of post-Black Saturday Smmunity bushfire safety research suggests that many households in at-risk areas have fail pato formulate, an propagate jushfire plan (Whittaker & Handmer, 2010)

Some of these couples perished



Most researchers have approached these areas at an individual level

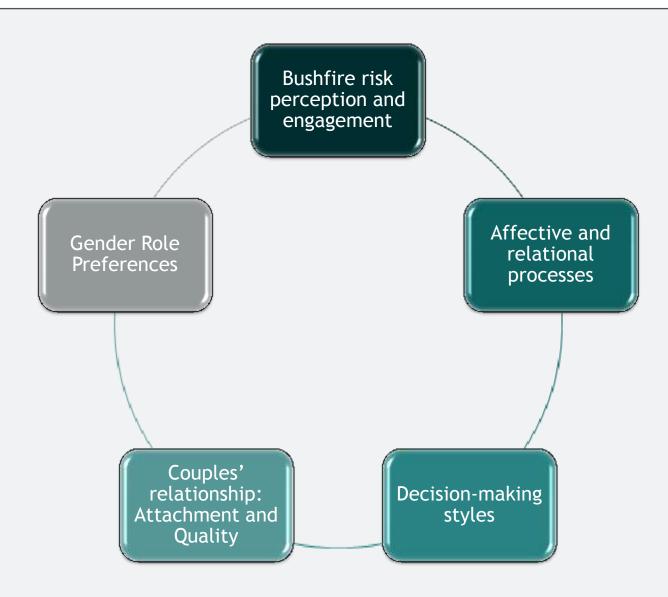
(Martin, Bender & Raish, 2007)

This project will target decision-making processes at the **couple level**.*

* Two persons who are unified by marriage or in a de facto relationship and who are usually resident in the same household (Australian Institute of Family Studies, 2011).

RELEVANT FACTORS TO BE ANALYSED





AIM OF THE RESEARCH PROJECT



To identify significant couple/marital judgmental and decision-making processes which influence survival-related decision making in forming a bushfire plan

Long-term planning and preparation decisions, rather than decisions made under imminent bushfire threat

RESEARCH QUESTIONS



- 1) What psychological processes are involved in decision making by couples about long-term planning and preparation for bushfire threat?
- 2) What are the key relational dynamics which sustain couple's long-term planning and preparation decisions about bushfire safety?
- 3) What kinds of relational, cognitive, and affective processes are likely to compromise survival-related decision making processes in formulating a family bushfire plan?

THE BROAD-SPECTRUM QUESTION



What kind of decision-making processes are involved in couples' long-term bushfire planning and preparation?

THE RESEARCH IN THREE STUDIES



STUDY 1

 Analysis of reported couples' bushfire safety decision-making by couples who were threatened by bushfires

STUDY 2

 Surveys of members of couples in atrisk communities and analysis of associations among variables

STUDY 3

 Couple study - Risk perception and relational dynamics in bushfire planning

STUDY 1

Analysis of reported couple's bushfire-safety decisions



Participants and data sources

40 transcripts of interviews conducted by Bushfire Research CRC following the Lake Clifton bushfire (WA, 10 January 2011)

Unity of analysis: the couples who experienced those fires (n. 30)

Data analysis

NVivo - Coding Form and Rating Scale

Procedure

Content analysis to identify categories and themes

Six types of variables:

- 1. Couples' bushfire risk perception;
- 2. Comprehensiveness of the plan;
- 3. Degree of detail;
- 4. Degree of couple consensus;
- 5. Safety decisions as a joint activity;
- 6. Gender preferences in intended actions and preparation.

SOME EXAMPLES ...



Female: "I already had all these box files that had all our passports, wills, documents, insurance, that was all packed". [...] "I packed a couple of bags with clothes and medication".

Male: "We downloaded all the computer stuff onto a Terabyte drive, all the photos and everything".

COMPREHENSIVENESS	DEGREE OF DETAIL	AMOUNT OF COUPLE CONSENSUS
Level 3. (Some)	Level 1. (Nil)	Level 4. (High)
Some approximate arrangement on different aspects.	No details are present. Who does what before, during, and after a bushfire is unmentioned.	Partners agree with the all intended actions, tasks distribution and timing, either about leaving or staying and defend.



Facilitator: Did you have a formal fire plan, of what to do if we get a warning that there's a bushfire on the way you got here?





Interviewee: Never even though. [...] We just thought, we'll put the sprinklers on, like they [the fire brigade] always say and keep everything watered down and put water in your gutters.

RESULTS ... IN PROGESS!



A major difference with Black Saturday: there was awareness about the



Reduced motivation and willingness to adopt efficient mitigation behaviours (Farace, Kenneth, & Rogers, 1972)



From "WAIT AND SEE" to "GO AND SEE"

Strong association between plan and preparation

Long term preparation was often focused narrowly on protection of the house (sprinklers, pumps, hoses, etc)

Household bushfire preparation was mainly managed by husbands

If they were threatened by a bushfire in the future, they would act in the same way as they had on the day of the fire

STUDY 2

Survey of members of couples



Aim: To understand what forms of cognitive and relational processes are involved in couples' bushfire safety decisions

~ 300 individuals (members of couples)

Three communities:

- One truly rural
- One centring around a small town
- One involving a Melbourne neighbourhood on the fringe of bushland

On-line (or postal) self-report questionnaire ...

... incorporating measures of each of the constructs to be investigated:

- 1. Decision making styles
- 2. Attachment styles
- 3. Quality of relationship
- 4. Gender role preferences

MEASURES





General Decision-Making Style Inventory

(Scott & Bruce, 1995)

Experiences in Close Relationships- Revised (ECR-R) questionnaire

(Fraley, Brennan, & Waller, 2000)

Revised Dyadic Adjustment Scale (RDAS)

(Busby, Crane, Larson, & Christensen, 1995)

Gender Role Preferences (GRP) Scale

(Scanzoni & Szinovacz, 1980)

Checklist Items For Researchers: Householder Preparations For Bushfires

(McLennan & Elliott, 2011)

SPSS

Regression procedures

to identify variables

associated with more

versus less

comprehensive

bushfire planning

STUDY 3

Risk perception and relational dynamics in bushfire planning



Aim: how couples arrive at their choices regarding planning for emergency situations, and which relational processes are likely to influence these decisions

Participants

From Study 2

Up to 60 couples: 20 couples for each of the fire-prone areas of the Study 2.

Members of Fire Emergency Services and people affected by recent fires will be excluded.

Procedure

Observation of joint decision-making tasks

on prearranged joint decision tasks

will allow:

- ✓ A closer analysis of partners' decision-making processes
- ✓ Relational dynamics to be captured in real time

THREE TASKS



- couples' ability to work in a collaborative way
- positive and/or negative affects to come out

Task 1: Paper Tower Task 2: Bushfire planning and preparation

- The influence of one partner on the other
- Gender role preferences and couples' consensus
- How closely the couple joint decisions match each person's previously declared preferences

 Communication behaviour is strongly affected by an individual's decision making style

Task 3: Partner's communication

Self-Reported Outcomes Task:

prevailing preferences and ability to create solutions that satisfy both partners

DATA ANALYSIS



Task 1: Paper Tower

Inclusiveness

• Controlling behaviour

BRAY-CURTIS
DISTANCE
MEASURE AND
COEFFICIENT

Task 2: Bushfire planning and preparation

Movement toward consensus

• The relative power

Task 3: Partner's communication

Four communication styles:"Tell"; "Sell"; "Consult"; "Joint"

TANNENBAUM AND SCHMIDT'S MODEL

Self-Reported Outcomes Task:

satisfaction with the interaction process and outcome of the interaction/decision-making activity

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